

market research room.

about.

introducing our state-of-the-art market research room, designed to elevate your brand insights. equipped with a coffee bar, lounge area and dedicated viewing room, this space offers an ideal environment for:

- round tables
- market research sessions
- brand experiences
- new product testing
- product comparisons

special features include:

- brand managers can observe feedback live, gaining invaluable real-time reactions and insights.
- our qualified psychologists analyse behaviors, facilitate groups, and provide comprehensive reports to help decode consumer reactions and feedback.
- behavioral reports include fo real time translation services offered onsite for Arabic, Chinese, Russian and German.
- state of the art technology allows global brand teams to connect and observe market research sessions in real time.

room rental.

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|----------------------------------------|-----|-----|----------|
| • room rental | AED | 500 | p/h min. |
| market research room with viewing room | | | of 2 hrs |

catering.

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|-------------------------------------|-----|-----|-----|
| • catering; tea, coffee and cookies | AED | 50 | p/p |
| • catering; lunch menus | AED | 100 | p/p |

add-ons.

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|---------------------------------------------------------------------|------------------|-------|-----|
| • translation services in real time | AED | 500 | p/h |
| Arabic, English, Chinese, Russian and German. | | | |
| • technical support team | AED | 200 | p/h |
| facilitate and mange recordings, international or local connections | | | |
| • behavioral phycologist | AED | 2,000 | p/h |
| • curating research groups | AED | 5,000 | |
| • facilitation and management of a product review | Price on request | | |
| • facilitation and management of a focus group | Price on request | | |