



# podcast studio.

podcast studio. choose your soundbites.

### pre-production.

	podcast media training photoshoot for your podcast cover album		5,000 2,000	p/p
	podcast guest sourcing	AED	3,000	
•	coaching services: start your own podcast	AED	7,000	

### studio rental.

	podcast studio rental (minimum of 2 hours) audio only raw content sharing	AED AED	400 800	p/h
•	podcast audio recording and editing – 1 hour of recorded footage	AED	1,600	
	audio and video raw content sharing	AED	1,675	
•	video and audio podcast editing –1 hour of	AED	3,000	
	recorded footage video editing services for promotional reels and	AED	6,000	
•	Youtube video			
•	start your own podcast coaching services	AED	7,000	
•	5 episodes podcast package for new podcasters	AED	7,000	
•	podcast media training	AED	5,000	p/p
	photoshoot for your podcast cover album	AED	2,000	
	podcast editing	AED	750	
	press release to announce podcast	AED	10,000	
	podcast guest sourcing	AED	3,000	
	monetization of a podcast	AED	18,000	

## post-production.

podcast editing AED 3,000

## pr and monetization.

press release to announce podcast
 monetization of a podcast
 AED 10,000
 AED 18,000





# podcast studio packages.

#### starter package.

#### **AED 7,000**

- initial consultation (scripts, topics, agenda, etc.) 2 hours max.
  - this includes:
- podcast concept development(scripts, topics, agenda etc)
- recording and editing tips
- distribution strategy advice one-hour studio time for a 45-minute podcast episode recording
- · professional editing
- name registration and distribution across Apple music, Spotify, etc
- one-hour follow-up consultation to review the content and provide feedback

#### standard package.

#### **AED 25,000**

- starter package plus:
- detailed content planning and scheduling
- 4x one-hour sessions in pov studio
  - (45-minute podcast episodes)
- professional editing of four 45-minute podcast episodes per month
- branding and logo design consultation – one hour
- · social media strategy
- channel recommendations
- video and audio distribution plan
- 2x one-hour follow-up consultations per month
- launch announcement press release and distribution
- · monthly analytics report

#### added value.

#### **AED 25,000**

- · competitor analysis
- comprehensive marketing and growth strategies
- guest booking and interview agenda/script preparation
- sponsorship and monetisation strategies
- weekly one-hour follow-up consultations